



# Help Your Community Adapt to Change!

*Learn tips and tricks from community planning and economic development experts!*

**April & May 2022 – Join us for an interactive 5-part webinar series!**

## Economic Resiliency Webinar Series

Tuesdays  
12:00 –  
1:00 pm

Date	Topic
April 19 <sup>th</sup>	<b>8 Types of Wealth and Capital</b> <i>Featuring the 8 types of wealth (individual, intellectual, natural, built, financial, political, social, and cultural) and how to measure and build wealth, including non-traditional measures, in rural communities.</i>
May 3 <sup>rd</sup>	<b>Understanding How a SWOT can Help</b> <i>Defining the components of a SWOT (strengths, weaknesses, opportunities, threats), why a SWOT can be a helpful tool, and how to conduct a SWOT.</i>
May 10 <sup>th</sup>	<b>Staying the Course</b> <i>Covering the role and importance of community plans and offering suggestions, tips, and tools for completing a community plan that is strategic and effective.</i>
May 24 <sup>th</sup>	<b>Strategies for Supporting and Prioritizing Work</b> <i>Reviewing what comes next once your plan is complete: How do you track progress? Where can you go to find funding for the priorities in your plan?</i>
May 31 <sup>st</sup>	<b>Bouncing Forward</b> <i>How can you use moments of disruption to change for the better? This training will feature ways to address the impacts of disruptive events and how to rebuild.</i>

### FORMAT

1 Hour total =

- 45 minutes of interactive presentation.
- 15 minutes of interactive questions and answers.

*Recordings will be posted here: [bbna.com/our-programs/economic-development/](https://bbna.com/our-programs/economic-development/)*

### HOW TO JOIN

Same for all webinars:

- Click to join for audio and screenshare: <https://zoom.us/j/91640239131>
- Call-in for audio only: 253-215-8782, Meeting ID: 916 4023 9131 #
  - Alternate call-in numbers: 346-248-7799, 669-900-6833

**QUESTIONS?** Contact Molly at: [molly@agnewbeck.com](mailto:molly@agnewbeck.com), 907-782-8787 (call or text)

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